



Southeastern Institute on Chemical Dependency

Understanding is a fountain of life to those who have it Prov. 16:22 (NIV)

January 3, 2011

Tim Reiling
PrintMagic Specialty Printing
www.printmagicprinting.com

Dear Tim,

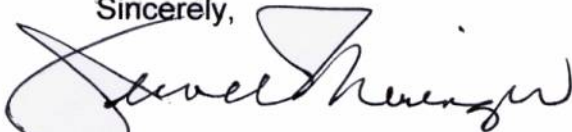
As we begin a new year, I wanted to pause a moment to let you know that we at the Southeastern Institute appreciate the excellent printing services that PrintMagic has provided over the past several months.

The Institute was in its infancy when the need arose for promotional items that would help to get the organizations name into the marketplace in a professional manner. However, funds were limited, there were time constraints as well, and we needed guidance as to what would work best for the Institute's particular situation. That's when you came to the rescue -- quickly, efficiently, and within our budget. The following is a brief recap of the items PrintMagic provided:

- Good quality canvas brief cases, pocketed/zippered, and with logo.
- Nice, very serviceable, stainless steel insulated mugs with logo.
- Sleek ball-point pens in the organization's colors, again with logo.
- Very attractive, high-quality name badges with beautiful color logo.

I have been amazed at both the excellent quality of the items the Institute has purchased from PrintMagic, especially at such a modest price, and the impeccable service you have provided. It is obvious that much effort went into identifying the most attractive and most serviceable promotional items, but the turnaround time was quick and your progress updates were very helpful. That is why I would like to thank you at this time for all your good work, and to tell you that we look forward to doing business with you during the coming year.

Sincerely,



Jewell Meringer,
Board Chairman